

THE ART & CUSTOM CULTURE MAGAZINE

RENEGADE *by Scharf*

MOTORCYCLES • HOT RODS • RAT RODS • ART • TATTOOS • PIN-UPS • MUSIC

Product Info: 8 1/2" x 10 1/2" High-Quality Full Color Magazine on 80# Gloss Text

Publication: Renegade Magazine

Readership: 60,000 Includes Print & Web (Free at events, paid at key locations)

Distribution: State of Florida and growing

Renegade "The Art & Custom Culture Magazine." The premier custom culture magazine, with more coverage than ever before! More hot custom motorcycles, hot rods, tattoos, artists and custom builders from coast to coast and around the world! Renegade Magazine is published four times per year, and is currently distributed throughout the State of Florida at key locations, and select locations nation wide, for highest visibility and maximum exposure to your targeted audience.

As an added bonus! Each issue in its entirety will be available for viewing on-line on our website, www.renegademagazine.com. The on-line issue will have even more photos of the cool bikes, hot rods and hot babes that appear in the magazine, giving our readers more content and your ad even more exposure!

Renegade Biker is a 'unique' high quality 'Art & Custom Culture Magazine' that your targeted customers will take home with them increasing its pass through readership rate and also extending its shelf life. Your ad dollars will go further by reaching a larger audience with year around events, custom bike builder articles, and biker lifestyle coverage!

PRODUCTION SCHEDULE

UPCOMING ISSUES	AVAILABLE	DEADLINE
Biketoberfest Issue	September/October 2009	August 21st - 2009
Pre Bike Week Issue	February/March 2010	January 22nd - 2010
Bike Week Issue	March/April 2010	February 19th - 2010
Summer Issue	June/July 2010	May 21st - 2010

This is a unique advertising opportunity! Don't miss it!

Don't have an ad design? No problem, we provide the best advertising design in the business!
Ad Design starts @ \$75.00

For Ad Sales Contact: Steve or Karen 386-290-9590 or Email: scharf@renegadebiker.com
163 Carswell Ave., Holly Hill Florida 32117

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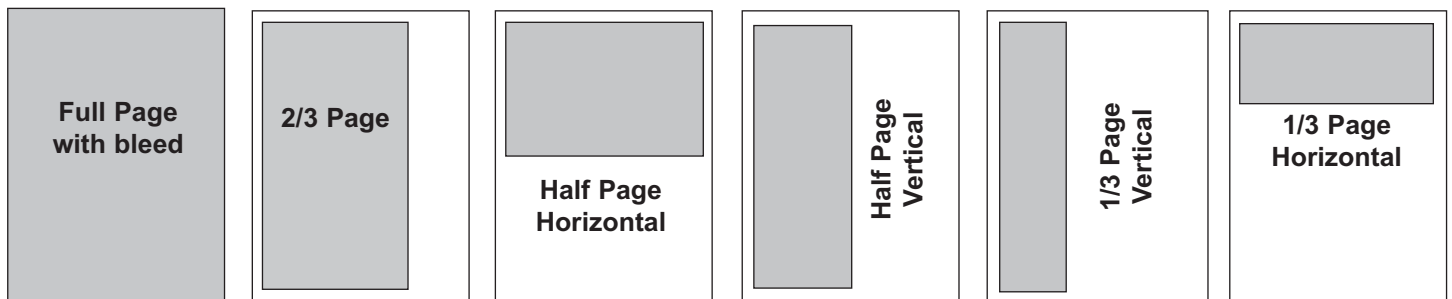
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Advertising Rates

INSIDE PAGES	1 Issue	2 Issues	4 Issues	PREMIUM PAGES	1 Issue	2 Issues	4 Issues
Full Page	\$ 650.00	\$550.00	\$500.00	Inside F/Cover	\$1,500.00	\$1,250.00	\$ 1,000.00
2/3 Page	\$ 500.00	\$450.00	\$400.00	Inside B/Cover	\$1,500.00	\$1,250.00	\$ 1,000.00
1/2 Page	\$ 375.00	\$350.00	\$300.00	Back Cover	\$2,000.00	\$1,500.00	\$ 1,200.00
1/3 Page	\$ 250.00	\$200.00	\$175.00	Page 1	\$1,000.00	\$ 800.00	\$ 600.00
1/4 Page	\$ 225.00	\$175.00	\$150.00	Next to BC	\$1,000.00	\$ 800.00	\$ 600.00
1/6 Page	\$ 75.00	\$ 50.00	\$ 35.00				

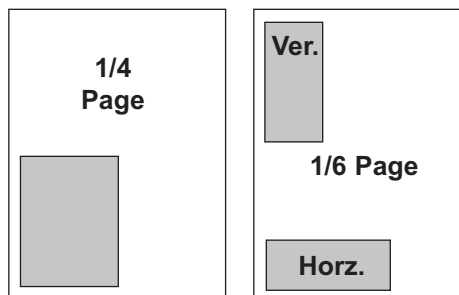
The above rates are based on a per issue rate.
An additional 10% discount for all prepaid four issue ads.

Ad Layout & Page Size



Magazine Trim Size - 8.375 x 10.875

- Full Page - 10 x 7.5
- Full Page w/Bleed - 8.625 x 11.125
- 2/3 Page Tall 5 x 10
- 1/2 Page wide - 7.5 x 5
- 1/2 Page tall 3.75 x 10
- 1/2 Page tall w/bleed 4.125 x 11.125
- 1/3 Page Tall 2.5 x 10
- 1/4 Page 4.875 x 3.75
- 1/6 Page 2.25 x 5



Files must be high resolution: **300dpi CMYK**
File types accepted: EPS, TIFF, PDF

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Advertising Contract

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____ P.O. Number: _____

Pre-Bike Week
 Bike Week Issue
 Summer Issue
 Biketoberfest Issue

Back Cover \$ _____
 Inside Front Cover \$ _____
 Inside Back Cover \$ _____
 First Page \$ _____
 Last Page \$ _____
 Full Page \$ _____
 2/3 Page \$ _____

1/2 Page \$ _____
 1/3 Page \$ _____
 1/4 Page \$ _____
 1/6 Page \$ _____

Notes: _____

Authorized Signature: _____ Date: _____

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DISTRIBUTION POINTS

This is just a partial list of our distributors, our distribution continues to grow in print and on the web!

PUBS - BARS & RESTAURANTS

BOOT HILL SALOON- Daytona Beach
MAIN•ST. STATION- Daytona Beach
GILLY'S PUB 44 RIVER SIDE - Daytona Beach
GILLY'S PUB 44 - Smyrna Beach
DIRTY HARRY'S - Daytona Beach
WISE GUYS - Daytona Beach
FULL MOON SALOON - Daytona Beach
FROGGY'S SALOON - Daytona Beach
BANK & BLUES - Daytona Beach
RED TAILS BAR & GRILL - Daytona Beach
B.F.F.A.R- Daytona Beach
SHARK LOUNGE - Daytona Beach
ED WALDEN'S BAR - Daytona Beach
IRON HORSE SALOON - Ormond Beach
FINNEGAN'S TAVERN - Ormond Beach
DEADWOODS SALOON - Ormond Beach
SMILY'S TAP - Ormond Beach
SAINTS & SINNERS PUB - Ormond Beach
ANNY OAKLEYS - Ormond Beach
KICK START SALOON- Ormond Beach
CHRIS'•LOUNGE- Ormond Beach
THE WHITE EAGLE- Korona
FIRST TURN- Port Orange
WILL'S HONKY TONK- Port Orange
THE•LAST RESORT- Port Orange
BLACK HILLS SALOON - Port Orange
RACINGS NORTH TURN- Port Orange
CABBAGE PATCH- Samsula
DOG POUND SALOON- Palm Coast
THUNDER GULCH CAMPGROUND - Bunell
BAR OUT BACK - Stanford
CHEYENNE SALOON - Palatka
BIMINI BAR - Palatka
GILLY'S PUB 44 - Smyrna Beach
TRADER JACKS-DeLand
OB'S- DeLand
FOX HEAD LOUNGE- Osteen

DEALERSHIPS - BIKE SHOPS - BIKER RELATED

BARNEY'S LEATHER- Daytona Beach
MEGA POWER SPORTS - Daytona Beach
DAYTONA BEACH CYCLES - Daytona Beach
RED EMBER CYCLES - - Daytona Beach
CUSTOM WORKS - Daytona Beach
BLACK GOLD - - Daytona Beach
WIDE OPEN CYCLES - Daytona Beach
CHAD CHAMBERS CUSTOMS - Daytona Beach
BRODA'S CUSTOM LEATHER- Daytona Beach
DILLIGAF MAIN STREET - Daytona Beach
GENERATION X TATTOO - Daytona Beach
ARLEN NESS OF DAYTONA- Ormond Beach
WILLIE'S TROPICAL TATTOO- Ormond Beach
HAWG -TYDE- Ormond Beach
BEACH SIDE FABRICATION - Ormond Beach
MILLER'S CUSTOM PARTS - South Daytona
DAYTONA THUNDERWEAR- Port Orange
HEDONIST CUSTOM CYCLES - NSB
HARLEY-DAVDSON - New Smyrna Beach
HARLEY-DAVDSON - Orlando
HARLEY-DAVDSON - Sanford
HARLEY-DAVDSON - Crystal River

and growing!